



For Immediate Release

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Cambria Dallas Downtown Set To Open March 1

Local developer resurrects the modern hotel in a historic Dallas setting

DALLAS (February 15, 2018) – Cambria Dallas Downtown will soon open, bringing a modern hotel experience to Dallas’ historic central business district. The hotel partially opened in late 2017, and will **fully open on March 1st**.

Located in the iconic Tower Petroleum Building, the Cambria Dallas Downtown embraces the building’s history with art deco style and embodies the spirit of downtown Dallas with genuine Texas hospitality.

Cambria Dallas will offer 177 rooms within the 23-floor boutique-style hotel. With its iconic zigzag exterior and intricate interior façade, the property evokes character at every turn. Upscale amenities and tech-savvy accommodations will include:

- **Restaurant & Bar** – The hotel will feature a full-service restaurant and bar, offering three meals daily in a relaxing environment with mid-modern aesthetic. Featuring a classic American menu with locally sourced ingredients, the restaurant and bar will focus on seasonal fare and creative cuisine. The menu will include something for everyone, from Texas-raised steaks to shareable dishes and small plates. The bar will feature custom, Texas-distilled cocktails and happy hour offerings.
- **Meeting and Event Space** – With 1,500 square feet of flexible meeting space, the Cambria Dallas is a perfect setting for any gathering. The variable space can transition to meet the needs of any groups – from large, corporate events to small and personal meetings. Each space is equipped with the latest in audio and visual technology to ensure each event is seamless and successful.
- **24/7 TechnoGym Fitness Center** – Featuring high-quality TechnoGym equipment, the fitness center offers a wide variety of exercise machines and fitness gear ideal for the modern traveler.

“This hotel is going to fill a much-needed niche in the downtown Dallas area,” said Lacey Lamm, general manager at Cambria Dallas. “With a cool, modern environment and high-end offerings, the Cambria Dallas is upscale, but not uptight. We look forward to welcoming guests, and delivering the best in boutique accommodations and genuine hospitality.”

Dallas-based real estate developer John Kirtland saw great potential in the stylish, vintage building, originally built in 1931. Kirtland purchased the Tower Petroleum building and neighboring Corrigan Tower, which he recently redeveloped into 1900 Pacific, luxury residences offering urban and loft-style apartment living.

“I’m so proud to finally open the doors to Cambria Dallas”, said Kirtland. “The Tower Petroleum Building is already such a cool building with rich history, and with the latest, contemporary touches, we’ve truly brought the vision to life.”

Cambria Dallas, part of Choice Hotels, is managed by Fillmore Hospitality. The hotel is located at 1907 Elm Street, Dallas, Texas 75021. For more information about Cambria Dallas Downtown, visit www.cambriadallas.com.

About Cambria Hotels & Suites

Cambria Hotels & Suites makes business travel easier—and more fun—than ever before. Offering modern décor, rooms that feel like an upgrade, and fresh, local cuisine. Cambria makes every guest feel like a VIP. There are currently 36 properties open across the country and more under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

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